

**PRECISION MARKETING LLC OF WINDSOR NAMED MULTIPLE AWARD WINNER
IN REGIONAL MERCURY AWARDS COMPETITION**



Celebrating Two Mercury Awards for the 2009 Save Dairy Campaign. Pictured (L to R) Laura Tedeschi, T2 Creative designer of the Save Dairy logo, Chris Watts of Precision Marketing, and Steve Reviczky, Executive Director of the Connecticut Farm Bureau

Windsor, Connecticut, June 17, 2010 – Precision Marketing of Windsor is the recipient of two Mercury Awards for the Connecticut/Westchester, NY region of the Public Relations Society of America. The two awards were for the firm’s work in 2009 for the Connecticut Farm Bureau to promote legislation that helped save the state’s dairy industry.

“It’s an excellent feeling to win two awards,” says Chris Watts, president of Precision Marketing. “As a new business that started just as the recession hit, it’s nice to be recognized. I’m proud that our campaign was able to help support dairy farming in Connecticut and show the public the damage historically low, federally mandated

wholesale milk prices were doing to farmers. I've established a great relationship with many agricultural leaders in the state and knowing that my work had an impact in helping farmers stay in business is reward enough."

The PRSA awarded two honors to Precision Marketing. First a Gold Mercury Award in the category of Media Relations not-for-profit and second a Silver Mercury Award in the category of Public Affairs. The awards were distributed during a ceremony at Anthony's Ocean View in New Haven on June 10.

Precision Marketing LLC is a Windsor, Connecticut-based marketing company that specializes in providing advertising, marketing and public relations services to clients across a broad spectrum of industries including agriculture, technology and medical devices. Its clients include the National Standards Authority of Ireland, The Connecticut Farm Bureau, The Farmer's Cow, and Winchester Laboratories. For more information visit www.PMarketingLLC.com or call (860) 838-1808.

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