



PRECISION MARKETING ADDS TWO CLIENTS

Windsor, Connecticut, February 23, 2009 – Precision Marketing LLC of Windsor is adding two clients to its roster. The firm will work with the Connecticut Farm Bureau’s Dairy Association to help create public awareness of the crisis facing Connecticut Dairy Farmers. Additionally the company will assist The Farmer’s Cow with public relations services.

“I’m very pleased to be helping these two vital groups to Connecticut’s economy and local food system,” says Chris Watts, president of Precision Marketing. “The plight facing our dairy farmers has them losing money on every gallon of milk produced, so it is important for us to help educate consumers and our state’s legislature about the issue. At the same time, The Farmer’s Cow is one of the premier local food brands and I look forward to helping them promote their on-going events and make more people aware of this local treasure we have in Connecticut.”

Precision Marketing LLC is a Windsor, Connecticut-based marketing company that specializes in providing advertising, marketing and public relations services to manufacturing and industrial clients. Its clients include the National Standards Authority of Ireland, Kaestle Boos Associates, Continuum Performance Systems, and Technology Partners. For more information visit www.PMarketingLLC.com or call (860) 838-1808.

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