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**SOCIAL NETWORKING FOR MARKETING 101 SEMINAR SPONSORED BY THE
WOMEN'S LEADERSHIP COMMITTEE OF THE CONNECTICUT FARM BUREAU**

Windsor, Connecticut, April 21, 2010 – Are you confused about how to leverage social networking sites like Facebook, Twitter, LinkedIn, and YouTube to help market your company? The Women's Leadership Committee of the Connecticut Farm Bureau will be sponsoring a Social Networking for Marketing 101 seminar on Tuesday, May 4, 2010 at the Farm Bureau's office at 775 Bloomfield Ave. in Windsor to help attendees understand the basics of these web-enabled marketing tools.

The seminar will run from 4:45p until 6:45 and will be led by Chris Watts of Precision Marketing. Topics covered will be:

- What are Facebook, Twitter, YouTube, LinkedIn and Blogging?
- How are companies successfully using these sites to promote their businesses
- A walk through each site to see how they work
- How to get started tomorrow, what you need to begin
- Q&A

Cost for the seminar is \$10.00 for members, and \$15.00 for non-members and includes a light supper. Reservations are required by calling (860) 349-1250 or by emailing SEMINTZ43@AOL.com. Registration closes April 30, 2010.

Since 1919, The Connecticut Farm Bureau Association has provided a strong, clear voice in state agricultural issues. As a non-governmental, voluntary organization of farm families, the Connecticut Farm Bureau is united to find solutions for concerns facing production agriculture in our counties, state and nation. Volunteer leaders and staff work closely with state and federal regulatory agencies and elected officials on issues ranging from economic viability, property rights, taxation, land use planning to labor laws and farmland preservation. For more information visit www.cfba.org.

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