



AccuRx  
Holding



THE FACTS

# ABOUT ALLERGIES

Allergies affect about 50 million people in the United States.

30 percent of adults and 40 percent of children.

Allergies are the 6th leading cause of chronic illness in the U.S.

Allergies cost employers \$568 per employee per year

Most patients in your waiting room are candidates for allergy testing and many for immunotherapy

## HIGH DEMAND SERVICE

Number one ancillary service for primary care and pediatric

## COVERED BY INSURANCE

Cpt codes 95165 for immunotherapy and 95004 for testing have been around for decades

- Tried, true and consistent

## TURNKEY SOLUTION:

- Providing certified Allergy technician
- Onsite skin test
- Instant results
- Immunotherapy with no cost to clinic



## FACT

A MAJORITY OF YOUR PATIENTS ARE CANDIDATES FOR ALLERGY TESTING AND IMMUNOTHERAPY



## THE RESULTS

- ✓ Identify causes of ENVIRONMENTAL ALLERGIES
- ✓ Identify contributors to SYSTEMIC INFLAMMATION
- ✓ Patients see significant symptom improvement within  
**TWO MONTHS**
- ✓ Add high demand, insurance reimbursed ancillary service to your practice





Ready, Set  
**GO!**

IMPLMENTING  
ALLERGY TESTING AND  
IMMUNOTHERAPY  
INTO YOUR PRACTICE

IDENTIFYING CANDIDATES -  
TESTING - BILLING



## ALLERGY HISTORY

Patient Name \_\_\_\_\_ Date \_\_\_\_\_

Patient Number \_\_\_\_\_ Age \_\_\_\_\_ M/F

### Branson Allergy Symptom Evaluation™ (BASE)

#### COMPLAINTS:

Please circle the appropriate number 0 to 3 according to severity:

0 = **absent** (no symptoms evident)

2 = **moderate** (tolerable)

1 = **mild** (symptoms present, but minimal awareness),

3 = **severe**

Nasal discharge (runny nose)	0 1 2 3	Headache	0 1 2 3
Nasal obstruction (stuffy nose)	0 1 2 3	Hives	0 1 2 3
Nasal itching	0 1 2 3	Eczema	0 1 2 3
Sneezing	0 1 2 3	Itching ears	0 1 2 3
Watery eyes	0 1 2 3	Sinus or ear infections	0 1 2 3
Itchy eyes	0 1 2 3	Frequent colds or sore throat	0 1 2 3
Gritty feeling (eyes)	0 1 2 3	Sensitivity to pet hair	0 1 2 3
Cough	0 1 2 3	Itchy throat	0 1 2 3
Wheezing	0 1 2 3	Sinus pressure	0 1 2 3
Difficulty breathing	0 1 2 3	Sinus pain	0 1 2 3

Other symptoms causing you problems? \_\_\_\_\_

#### MEDICATIONS:

How often do you take medications for your allergy symptoms?

0 = never

1 = occasionally (several times a month or less) 2 = frequently (several times a week)

3 = daily

Antihistamines 0 1 2 3

Nasal Steroids (Flonase, Nasacort)

0 1 2 3

Oral Steroids 0 1 2 3

Asthma medication (Inhaler, Singulair, Advair)

0 1 2 3

Eye drops 0 1 2 3

Other allergy-related medications \_\_\_\_\_

Does any medication give you complete relief of symptoms? \_\_\_\_\_

#### GENERAL ALLERGY HISTORY:

How many months of the year do you have allergies? \_\_\_\_\_ How many years? \_\_\_\_\_

In what season are they worse (check all that apply):  Spring  Summer  Fall  Winter

Have you been allergy tested before?  Yes  No

If yes, which type:  Skin prick/Puncture  Blood draw

Have you previously received allergy shots? \_\_\_\_\_ Allergy drops? \_\_\_\_\_ If yes, when? \_\_\_\_\_

Do you smoke or use tobacco products? \_\_\_\_\_

List any animals you have in or around the home \_\_\_\_\_

Who else in your family has allergies? \_\_\_\_\_

#### PROVIDER ONLY

RAW SCORE: \_\_\_\_\_ /25

0-25 = MILD

26-50=SIGNIFICANT

SCORE: \_\_\_\_\_ (Multiply raw score by 4)

51-100 = SEVERE

100+= VERY SEVERE



# BASE TEST IN WAITING ROOM

ALL PATIENTS, SHOULD BE GIVEN THIS INTUITIVE, EASY SCREENING TEST THAT THEY FILL OUT REGARDLESS OF THEIR CHIEF COMPLAINT FOR A VISIT.



02



## QUICK 15 MIN SKIN TEST

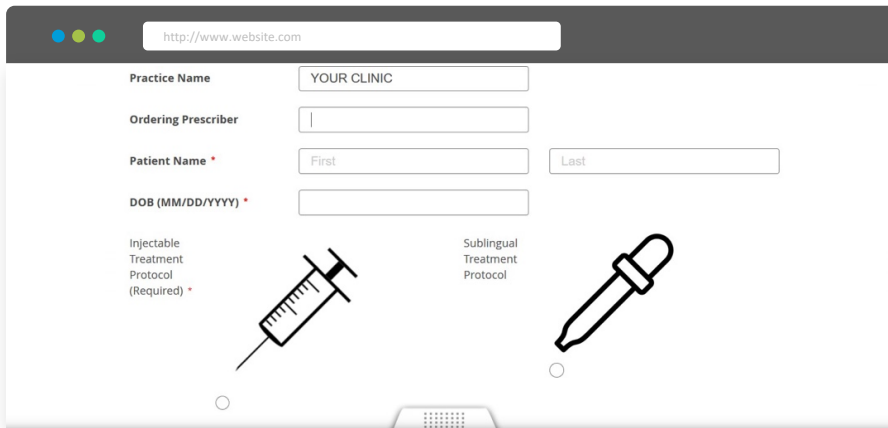
Gold Standard For Testing, Administered by our certified allergy technician.

The Reimbursement Averages Over \$200

(Plus Over \$2000 Average For Immunotherapy)

03

# ORDER IMMUNOTHERAPY PER PATIENT THROUGH PORTAL



http://www.website.com

Practice Name

Ordering Prescriber

Patient Name \*

DOB (MM/DD/YYYY) \*

Injectable Treatment Protocol (Required) \*

Sublingual Treatment Protocol

Eight vials arrive at your practice in 5 business days:

- ✔ 4 vials of subQ injection serum
- ✔ 4 vials of sublingual drops





04

## PATIENT COMES INTO OFFICE TO START IMMUNOTHERAPY

### YOU ADMINISTER THE FIRST DOSE AND STEP UP'S

Sublingual therapy is supplied free of charge  
with every set of sub Q injection vials

**SUBLINGUAL RAISES COMPLIANCE 10 FOLD\***

Juvenile patient compliance and satisfaction  
is vastly increased.

# YOU BILL INSURANCE



REIMBURSEMENT FOR  
IMMUNOTHERAPY VARIES  
BY STATE  
AND PAYOR

You bill 95165 x 180  
units plus 4 office  
visits throughout  
the year

# EXAMPLE REVENUE SNAPSHOT

**100** patients per month

Net per patient = **\$500**

Total patients per year =  
**1200**

**\$600,000**

NET PER YEAR TO YOUR  
PRACTICE



SIGN UP TODAY

THANK YOU

IDENTIFY



TEST



TREAT

